



# Sac EV's Weekly Update

## President's Message

I encourage all of you who can to donate to SacEV when you make your 2017 year-end charitable donations. Any amount that you give will help our organization.

Because SacEV does not collect local member dues, we rely in part on donations to fund each year's six general information meetings (with food and drinks provided free). Donations also help to fund our outreach and advocacy work. In 2017, our organization:

- Provided over 9,000 conversations at 37 EVents.
- Actively worked with regional and state governments to improve EV infrastructure.
- Educated 2,300 young people about EVs at regional schools, from the elementary level to junior college.

SacEV has aggressively worked with regional partners to help add 3,100 EVs to the Sacramento area this year, bringing the regional total to over 13,000 EVs. I want to keep up the pace next year for community events while increasing our activities for youth education, EV infrastructure support, and local/state government support.

With your help, we can move EV adoption forward. Please [donate here today](#). Your donations, as always, are tax deductible! Have a wonderful holiday season and a joyous New Year.

- George L. Parrott, President SacEV

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**[Donate Here](#)**

## Upcoming Events



### [Christmas Lights Tour](#)

Join other regional EV drivers for the second annual Christmas lights tour. Arrive at the Tesla Service Center in Rocklin at 4 p.m. on December 10 for hot chocolate and hot spiced cider. We'll depart at 5 p.m. for the tour. Thanks to the Northern California Reno Tesla Group for setting up this event.

## [Pleasant Grove High School](#)

[Thursday, December 7, 10:30 am–12:00 pm](#)

On Thursday, December 7 from 10:30 am to noon at Pleasant Grove High School, Elk Grove, students will be able to see and touch EVs and ask the owners questions. We have signed up the following EVs: Tesla Model S, Chevy Spark, Chevy Volt, Audi e-tron, Honda Clarity Fuel Cell, Chevy Bolt, Ford Fusion Energi, C-MAX Energi, Nissan LEAF, Kia Soul EV, and a KTM electric dirt bike. The event organizers are encouraging young people to seek solutions for reducing emissions in our transportation system. Contact David Link, [916-267-8647](tel:916-267-8647), if you would like to bring your car to the event.



*Note: Hundreds of interested and excited high school youth flocked by the cars today, with more than 360 interactions recorded (though likely double that, because contact recording was difficult with so many interested in electric transportation).*

## [Help Santa Go Electric!](#)

Would you like to drive your plug-in vehicle in the 35th Annual Santa Parade downtown around Capitol Park? It's on December 9, 2017. [Contact Guy Hall for details.](#)

## EV News

### [SMUD Seeks EV Owner Testimonials](#)

The SMUD Digital & User Experience team would like us to provide short EV testimonials for the new SMUD website. If you own an EV, live in the SMUD service area, and are willing to provide a written testimonial for their use, the SMUD team would like to hear from you. The team will pick three submissions to publish on the SMUD website.

Please provide submissions for consideration before **December 15**. See sample testimonials and get more information [here](#).



### [Lloyd Levine discusses EV adoption](#)

In Comstock Magazine's December issue, Lloyd Levine, a former state legislator and SacEV's director of media and public relations, offers insights into EV adoption. Lloyd discusses progress made in 2017 and predicts changes in the EV market for 2018. Check out "Electric Avenue" in Comstock's December issue or see the online article [online here](#).

## Know Our Impact!

We appreciate all the time and effort you, our volunteers are putting in to help spread awareness and knowledge of Electric Vehicles. But do you wonder if our activities are making a difference?

[Here's the answer!](#)

## [AchiEve Model Policies: Advancing Electric Vehicles](#)

As the EV market moves from the early adopter phase to the mass market stage, smart and supportive policies will help to accelerate widespread EV adoption. Sierra Club and Plug In America [invite you to attend](#) a webinar to discuss effective policies that drive EV adoption today. For an overview of these policies, see Plug In America's [AchiEve: Transition to EVs Policy Toolkit](#).

The webinar will review model policies that advance EV adoption at the local and state levels. Community leaders will share their advocacy stories and answer your questions. When you sign up for the webinar, you can pick one of two starting times.

**WHEN: THURS, DEC 14, 2017**

**TIME: 9:00am PST or 5:00pm PST**

[REGISTER FOR THE WEBINAR HERE](#)

## The More You Know...

Learn a little tidbit each week about Electric Vehicles, their construction, the infrastructure surrounding them, and what our future might look like with them! If you find your taste for knowledge not quite quenched or if you've missed a Newsletter (and for more information about the Sacramento Electric Auto Association) visit our [website](#).