



# Sac EV's Weekly Update

## Upcoming Events

### November SacEV Meeting

November 8

6:00 PM

If you would like to see a particular topic or speaker at a future SacEV meeting, contact George Parrott. The November meeting agenda includes an update on the City of Sacramento's EV strategy.



### EV Speakers Bureau

Need a speaker on EV-related topics? Are you interested in speaking to groups about the benefits of EVs? SacEV is forming a Speaker's Bureau to provide speakers on relevant EV topics, including EV 101, EV History, Autonomous Driving, EV Retailing, and EV Markets. If you need a speaker or are interested in joining the Speaker's Bureau, send a message to [Speakers@SacEV.org](mailto:Speakers@SacEV.org).

**Help Santa go ELECTRIC!** Would you like to join in the 35th Annual Santa Parade downtown around Capitol Park? It's on December 9, 2017. Volunteer opportunities exist for this and other events. Contact [Guy Hall](#) to discuss how you can volunteer to help.

## EV News



### SacEV and SMUD in the News!

Check out the November issue of Sacramento Magazine and you'll find [an article](#) about SacEV and SMUD promoting EVs in our region. Of course, Guy Hall stole the photo space.

### Sacramento EV Strategy

On October 19, 2017, Sacramento released its EV Strategy, the city's first EV plan. The document is currently available for public review. Comments received

by Nov. 15, 2017 will be incorporated into the package of materials submitted to the City Council. Feedback from the public is welcome. City staff anticipate presenting a recommended version of the strategy to the City Council on November 28, 2017. Read the [2017 Public Draft EV Strategy](#) and submit comments [online](#) or to SacEV.

## What's on the EV Market?

Looking for your next car and want to make it an EV? Purchasing a first car your your newly-licensed teen? Encouraging a neighbor to go electric? Don't know where to start?

There are many new plug-in electric vehicles available for sale in the Sacramento Region, but did you know - there are deals available on used PEVs and leases of existing PEVs also?

[Check out our sales support on the SacEV Website](#)

1. PEVs for sale by SacEV members (current: assume a 2017 Ford Focus EV lease)
2. PEV National Lease Deals on [New Vehicles](#)
3. Finding Used Plug-in Electric Vehicles in the [Kelley Blue Book Online](#)

## Know Our Impact!

We appreciate all the time and effort you, our volunteers are putting in to help spread awareness and knowledge of Electric Vehicles. But do you wonder if our activities are making a difference?

[Here's the answer!](#)

### Sacramento International Auto Show

SacEV provided 22 members, who worked with SMUD to generate great results for the 5th Electric Avenue showcase at the Sacramento International Auto Show. Preliminary results: 1335 conversations with the public and over 1,500 test drives.

[Details, Quotes and Photos](#)



### Davis EV Association Meeting

The recently formed DEVA met on October 22, 2017 for an EV meet-up and information session. The meeting, held at the RePower Yolo office in Davis, featured John Walter's interesting presentation on "Solar Power and EVs" and Guy Hall's update on "The Regional EV Market." The market presentation slides can found [here](#). Thanks to Robert Poeschel for organizing the meeting and providing snacks and drinks.

## The More You Know...

Learn a little tid-bit each week about Electric Vehicles, their making, the infrastructure surrounding them and what our future might look like! If you find your taste for knowledge not quite quenched - read more on our website!

## **Generating Maximum Impact - EV Test Practices Webinar**

Plug In America's offers a webinar on best practices for conducting EV test drives. To listen to a recording or download slides from the webinar, visit their [website](#). Send your questions, comments, and feedback to [PlugInAmerica](#).

## **Battery Tech and Sourcing Webinar**

Lithium-ion batteries play a central role in EVs and can account for up to 50% of a vehicle's cost. Gigafactories and megafactories are being planned and built around the globe to satisfy the growing market demand for lithium-ion batteries. At the same time, mining companies are working around the clock to expand the supply of key battery materials like lithium, cobalt, and graphite. In a webinar, IDTechEx presents bottom-up and top-down approaches to sourcing materials for and manufacturing lithium-ion batteries. Find the webinar [here](#).

If you've missed a Newsletter and for more information about the Sacramento Electric Auto Association visit our [website](#).